



AMERICA'S

**IDEALMISS**

ALABAMA

*State Scholarship Pageant*

January 13-14, 2023

DoubleTree by Hilton Columbus, Georgia



SETTING THE STAGE FOR LIFE™

# ALABAMA STATE PAGEANT **INFORMATION**

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**January 13-14, 2023**

## **Contact**

[americasidealmissAL@gmail.com](mailto:americasidealmissAL@gmail.com)

America's Ideal Miss Alabama Office 423.718.1111

America's Ideal Miss National Office 470.604.4410

## **Pageant Registration**

CLICK TO REGISTER NOW

[https://bit.ly/IDEAL\\_AL](https://bit.ly/IDEAL_AL)

## **Hotel Reservation and Pageant Venue**

**DoubleTree by Hilton Columbus**

5351 Sidney Simons Blvd., Columbus, Georgia 31904

CLICK FOR HOTEL RESERVATION

<https://bit.ly/HotelIDEALAL>

Discounted room rate of \$124/night available until December 30, 2022



# PAGEANT WELCOME

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Welcome to America's Ideal Miss State Scholarship Pageant 2023. We are so excited you are joining us! You are about to embark on an extraordinary journey of self-discovery, empowerment and friendships that will remain forever memorable.

At America's Ideal Miss, we are motivated by our vision and core values. We offer a prestigious state pageant that encourages and supports every contestant in her personal growth, professional development and community engagement. Community impact is a primary focus and we urge every contestant to embrace a meaningful commitment to service by becoming a change-maker for a charitable platform that resonates with her.

Our national scholarship organization, America's Ideal Miss, raises the bar in the world of pageantry. The mission is to engage, inspire and celebrate girls and young women by offering an exceptional pageant experience, showcasing their strengths and maximizing their potential to prepare them for the stages of life ahead.

We believe success is not only about winning on stage. Ultimately, true success is determined by setting goals that motivate you, developing your path, and your drive to achieve each one. At America's Ideal Miss, we want you to thrive in an environment surrounded by a team of powerhouse trendsetters who will educate, encourage and empower you to be the best version of yourself in every area of life.

**We want you to be IDEAL . . . Be Impactful, Dynamic, Encouraging, Authentic, Loyal.**



# ALABAMA

## STATE DIRECTORS

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## RODNEY HULLENDER AND PAM CHAMBERS

This dynamic brother and sister duo are no strangers to the world of pageantry and the beauty industry. Rodney and Pam have a background of more than 85 years of combined experience in many facets such as pageant coaching, hair and makeup artistry, judging, as well as directing local and state pageants. They have helped prepare numerous contestants for local, state, national and international stages of prestigious pageant systems including Miss America, with many notable honors and winners to their credit.

Additionally, Rodney and Pam are trained experts in the beauty industry as hair stylists, makeup artists and business professionals. Pam is the successful business owner of Splash! The Salon, located in Chattanooga. Rodney and Pam have traveled all over the United States attending and participating in extensive training to perfect their talents and careers. Their vast portfolios include runway, print, commercial, music videos, television and movie industry work.

Rodney and Pam's strong ethics, dedication and continued investments in others are evidenced through their life's work. They both believe "When you are on God's journey, you are always on the right journey."

# AGE DIVISIONS, STATE TITLES AND PAGEANT STANDARDS

## AGE DIVISIONS

Jr Princess	Ages 4-6	Jr Teen	Ages 13-15
Princess	Ages 7-9	Teen	Ages 16-18
Preteen	Ages 10-12	Miss	Ages 19-27

Ages as of July 1, 2023

## STATE TITLES

America's Ideal Miss is offering 2 opportunities to compete for state and regional titles in each age division.

### Miss Alabama Titles

- Delegates competing for the state title must fulfill the state residency requirements (refer to State Pageant Eligibility Requirements)
- Delegates who reside in Alabama and pay the additional \$100 Regional Title Fee are eligible to compete for the state title and the regional title

### Miss Southern States Titles

- Regional Title Fee is an additional \$100
- Delegates competing for the Regional Title must reside in the Southern States region of the United States (refer to State Pageant Eligibility Requirements)
- Delegates not eligible for a state title can ONLY compete for the regional title

**We will be crowning a total of 12 State Queens!**

## PAGEANT STANDARDS

### Rules for Ages 4-9

- Makeup for Interview competition is not allowed
- Age appropriate makeup for stage competitions
- False eyelashes, flippers or false teeth are not allowed
- Bare midriffs are not allowed

### Rules for Ages 10-12

- Light and natural makeup for Interview competition
- Age appropriate makeup for stage competitions
- False eyelashes and natural hair extensions are allowed
- Flippers or false teeth are not allowed

### Rules for Ages 13-27

- Age appropriate makeup for Interview and stage competitions
- False eyelashes and natural hair extensions are allowed



2022 America's Ideal Miss  
Desiree Dyson

# PAGEANT REQUIREMENTS

## STATE PAGEANT ELIGIBILITY REQUIREMENTS

- Delegates competing for state titles must have a permanent and primary residence or be a full-time student in their state and a citizen of the United States
- Delegates competing for regional titles must have a permanent and primary residence or be a full-time student in their region and a citizen of the United States



## STATE QUEEN REQUIREMENTS

- Must compete at the national pageant as stated in the contract and are responsible for the sponsorship fees (refer to national website)
- Are encouraged to make appearances throughout their reign
- Are invited to attend other America's Ideal Miss state pageants
- Are encouraged to serve their community through a platform or charitable organization that resonates with them
- Understands the America's Ideal Miss state title takes first priority over any other titles held
- Agrees to obtain written permission in order to compete in local, school or other pageants as stated in the contract
- Agrees to attend the state pageant the following year to crown their successors
- Refer to "AGREEMENT and RULES; Exhibit A: Rules, Regulations and Conduct Code" in the Registration Form for a complete list

# PAGEANT

## JUDGING AND SCORING

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- Delegates are scored in three areas of required competition for state titles
  - Interview
  - Fun Fashion
  - Evening Gown
- All three required competitions are scored on an equally weighted basis
- 1-25 point scoring scale
- Judges break all ties and judges' decisions are final
- Optional Competition scores have no impact on the selection of state queens
- Delegate scores will be emailed within three weeks following the pageant



# REQUIRED COMPETITIONS

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Delegates will take part in three areas of required competition for our state titles.

**Interview:** The judges want to get to know YOU! Your conversation should spark interest and curiosity as the judges will be referring to your interview form for some of the questions. Be authentically you!

## **Jr. Princess (ages 4–6) and Princess (ages 7–9)**

- Each delegate will enter the room, turn her back to the chair and the Judge’s Chairperson will announce “you may begin”
- The round-robin style interview begins once the delegate turns around, states her name and sits down at the judges’ table
- Interviews are 2 minutes with each judge

## **Preteen (ages 10–12), Jr. Teen (ages 13–15), Teen (ages 16–18) and Miss (ages 19–27)**

- Each delegate will enter the room and approach the judges’ table
- The panel-style interview begins once the delegate states her name and sits down at the judges’ table
- Preteen interviews are 2 minutes
- Jr. Teen, Teen and Miss interviews are 3 minutes

Think fashion forward with your attire! Delegates may wear a dress, jumpsuit or pants/shorts outfit. Delegates are judged on conversation skills, confidence and personality.

**Fun Fashion:** Think red carpet and high fashion! Fun Fashion is an area of competition to showcase your fun style and upbeat personality. Delegates are judged on modeling skills, stage presence and personality. No hats, purses or props allowed.

**Evening Gown:** Express your elegance on the IDEAL runway! Delegates will compete in an age appropriate floor-length gown. Judges are looking for a dress selection that is a complimentary style, color and fit. Delegates are judged on poise, elegance and stage presence.

*Interview*



*Fun Fashion*



*Evening Gown*





# PAGEANT OPTIONALS

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Delegates may choose to compete in the following Optional Competitions. These scores do not impact the selection of state queens.

## SPOKESMODEL

- One winner per age division
- Delegates present a speech on stage based on their platform or chosen community service initiative
- Presentation must be between 45 and 60 seconds
- Attire may be your interview outfit or a similar style
- Delegates are judged on content, personality and overall presentation
- Winners will receive an Official Signature Trophy
- Fee \$50 (*one entry limit*)



## CASUAL WEAR

- One winner per age division
- Delegates will model a trendy casual outfit
- No cocktail dresses
- Hats are allowed, no purses or props
- The outfit must be age appropriate and showcase her personal sense of style and fashion
- Delegates are judged on modeling, stage presence and overall presentation
- Winners will receive an Official Signature Trophy
- Fee \$50 (*one entry limit*)



## PHOTOGENIC

- One winner per age division
- Black and white or color photos are accepted and may be up to size 8.5" x 11"
- All photos must be submitted at pageant registration. Be sure to include name and age division on the back of all photos.
- Delegates are responsible for obtaining appropriate releases and permissions for use of the photograph by America's Ideal Miss
- Winners will receive an Official Signature Trophy
- Fee \$50 per photo (*unlimited entries*)



# PAGEANT OPTIONALS

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## IDEAL SUPERMODEL

- One Junior Division winner (ages 4-12)
- One Senior Division winner (ages 13-27)
- Combination of Spokesmodel, Casual Wear and Photogenic scores will determine winners
- Delegates must enter Spokesmodel, Casual Wear, Photogenic **AND** Ideal Supermodel optional competitions to be eligible
- Winners will receive
  - \$295\* paid towards the National Registration Fee
  - \$100 Cash Scholarship
  - Official Signature Crown, Trophy and Embroidered Sash
- Fee \$75 (one entry limit)



\*National Registration Fee prize monies cannot be combined and cannot exceed \$495. It is applicable only to the National Pageant Registration Fee. This prize is non-transferrable and cannot be changed for cash value.

# PAGEANT OPTIONALS

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## ACTIVEWEAR

- One winner per age division
- Delegates model athletic tops with leggings or capris
- Jr. Princess (ages 4-6) and Princess (ages 7-9) bare midriffs are not allowed
- Outfit may be any color
- Delegates are judged on physical fitness, confidence and overall presentation
- Winners will receive an Official Signature Trophy
- Fee \$35 (one entry limit)

## SWIMSUIT

- One Jr. Teen division winner (ages 13-15)
- One Teen division winner (ages 16-18)
- One Miss division winner (ages 19-27)
- Delegates may wear one piece or two piece styles
- Tops must have full coverage and bottoms cannot be thongs
- A waist-down cover up may be worn and must be removed while modeling on stage
- Delegates model on stage without an audience present
- Delegates are judged on physical fitness, confidence and overall presentation
- Winners will receive an Official Signature Trophy
- Fee \$35 (one entry limit)



# PAGEANT AWARDS

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## BEST INTERVIEW

- One winner per age division
- Award will be given to the contestants with the highest interview scores
- Winners will receive an Official Signature Award

## PEOPLE'S CHOICE

- One winner per age division
- Delegates must upload one headshot in the registration portal
- Headshot may be the same or a different photo than used for Photogenic optional
- Fans will have the opportunity to vote online for their favorite delegates
- A portion of the proceeds will be donated to a local charity
- Winners will receive an Official Signature Award



# PAGEANT FEES & ADMISSION TICKETS

## FEES

A \$250 payment is required upon online registration.  
The balance of Required Competition Fees and any Optional Competition Fees are due in full by January 1st, 2023.  
Balances not paid by the stated due dates will incur a \$75 late fee.

### Required Competition Fees for Miss Alabama titles

- \$350 Sponsorship Fee
- \$50 Scholarship Fund
- \$25 America's Ideal Miss T-Shirt
- \$10 Feeding America Donation

**TOTAL: \$435**

### Regional Title Fee

- \$100 Miss Southern States titles

### Optional Competitions Fees

- \$50 Spokesmodel
- \$50 Casual Wear
- \$50 per Photogenic Photo (*unlimited entries*)
- \$75 Ideal Supermodel (*must also enter Spokesmodel, Casual Wear and Photogenic*)
- \$35 Activewear
- \$35 Swimsuit

## ADMISSION TICKETS

### State Pageant Ticket Pricing

- \$25 All Competitions and Crowning Admission Tickets
- Tickets may be purchased in advance or at the door
- Tickets are required for all audience members ages 6 and up, including parents, chaperones and stylists
- Visiting royalty wearing a sash will be admitted for free with at least one purchased ticket

[CLICK TO PURCHASE TICKETS](#)

<https://bit.ly/IDEALALTicket>



2022 America's Ideal Miss Jr. Princess  
Addison Crum

# OFFICIAL STATE PRIZE PACKAGES

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It is our privilege to have so many distinguished businesses associated with America's Ideal Miss. Our state queens will receive valuable prizes and unique opportunities throughout their reigning year. Thank you to our amazing sponsors as our prestigious prize packages continue to grow!

## AMERICA'S IDEAL MISS ALABAMA PRIZE PACKAGE

- \$495\* Paid Registration Fee for National Pageant
- Official America's Ideal Miss Custom State Crown
- Official America's Ideal Miss Embroidered Rhinestone State Sash
- Official America's Ideal Miss Signature State Trophy
- Queens' Floral Bouquet
- Cash Scholarship\*\*
- \$500 towards a SHERRI HILL Couture Gown or Fun Fashion or 15% off any in-stock item (excludes couture) compliments of Lasting Impressions Formal Wear, Columbus, GA
- \$300 Gift Certificate courtesy of Splash! The Salon, Chattanooga, TN
- One crown shot with hair and makeup included courtesy of Matt and Meredith Boyd Photography, Atlanta, GA
- One virtual lesson, earrings and tote bag compliments of Journey To The Crown, Tiffany Porter
- One complimentary interview session with Gerald Odom of GO Consult, Nashville, TN
  - Also including discounts towards future sessions booked
- Autographed merchandise provided by multi-platinum-selling singer/songwriter, Lauren Alaina
- One crown shot with Toni Overby Photography
- Personalized & private makeup lesson for each queen with Pam Chambers
- Travel Bag and Garment Bag
- Makeup Bag or Backpack
- One complimentary 30-minute session with Amanda Moreno Consulting
- Personalized PJ's for each queen for the 2023 National Pageant PJ Party
- Photoshoot Session with Hailee Morgan Artistry:
  - One look session with hair and makeup included
  - One edited image
  - Discounts available towards additional looks during the session
  - Discounts available towards additional photo edits
- Weekend Boot Camp includes interview prep, platform development and creating your total IDEAL "look" in preparation for nationals with your state directors, Rodney Hullender and Pam Chambers
- Fabulous Queens' Send Off Party prior to departing for the 2023 America's Ideal Miss National Pageant
- Personalized Queens' birthday gifts and gifts at the National Pageant
- One complimentary 30-minute virtual lesson with Layilah Nasser Pageant Consulting
- \$200 gift certificate compliments of Upton's Bridal & Formal Boutique

\*National Registration Fee prize monies cannot be combined and cannot exceed \$495. It is applicable only to the National Pageant Registration Fee. This prize is non-transferable and cannot be exchanged for cash value.

\*\*Cash Scholarship amount determined according to the number of registered contestants.

America's Ideal Miss reserves the right to substitute prizes for equal or greater value. America's Ideal Miss is not responsible for any prizes that are forfeited by sponsors.

Prizes are non-transferable and cannot be exchanged for cash value.

# OFFICIAL STATE PRIZE PACKAGES

## AMERICA'S IDEAL MISS SOUTHERN STATES PRIZE PACKAGE

- \$495\* Paid Registration Fee for National Pageant
- Official America's Ideal Miss Custom State Crown
- Official America's Ideal Miss Embroidered Rhinestone State Sash
- Official America's Ideal Miss Signature State Trophy
- Queens' Floral Bouquet
- \$500 towards a SHERRI HILL Couture Gown or Fun Fashion or 15% off any in-stock item (excludes couture) compliments of Lasting Impressions Formal Wear, Columbus, GA
- \$300 Gift Certificate courtesy of Splash! The Salon, Chattanooga, TN
- One crown shot with hair and makeup included courtesy of Matt and Meredith Boyd Photography, Atlanta, GA
- One virtual lesson, earrings and tote bag compliments of Journey To The Crown, Tiffany Porter
- One complimentary interview session with Gerald Odom of GO Consult, Nashville, TN
  - Also including discounts towards future sessions booked
- Autographed merchandise provided by multi-platinum-selling singer/songwriter, Lauren Alaina
- One crown shot with Toni Overby Photography
- Personalized & private makeup lesson for each queen with Pam Chambers
- Travel Bag and Garment Bag
- Makeup Bag or Backpack
- One complimentary 30-minute session with Amanda Moreno Consulting
- Personalized PJ's for each queen for the 2023 National Pageant PJ Party
- Photoshoot Session with Hailee Morgan Artistry:
  - One look session with hair and makeup included
  - One edited image
  - Discounts available towards additional looks during the session
  - Discounts available towards additional photo edits
- Weekend Boot Camp includes interview prep, platform development and creating your total IDEAL "look" in preparation for nationals with your state directors, Rodney Hullender and Pam Chambers
- Fabulous Queens' Send Off Party prior to departing for the 2023 America's Ideal Miss National Pageant
- Personalized Queens' birthday gifts and gifts at the National Pageant
- One complimentary 30-minute virtual lesson with Layilah Nasser Pageant Consulting
- \$200 gift certificate compliments of Upton's Bridal & Formal Boutique

## RUNNERS UP PRIZE PACKAGE

1st, 2nd, 3rd and 4th Runners Up in all six age divisions will receive

- \$295\* Paid towards the National Registration Fee
- Official Signature State Trophy

*\*National Registration Fee prize monies cannot be combined and cannot exceed \$495. It is applicable only to the National Pageant Registration Fee. This prize is non-transferable and cannot be exchanged for cash value.*

*\*\*Cash Scholarship amount determined according to the number of registered contestants.*

*America's Ideal Miss reserves the right to substitute prizes for equal or greater value. America's Ideal Miss is not responsible for any prizes that are forfeited by sponsors.*

*Prizes are non-transferable and cannot be exchanged for cash value.*

# PAGEANT INFORMATION

## BACKSTAGE, STAGING AREA AND DRESSING ROOM POLICIES

- Only one female adult assistant per delegate is allowed in the staging area and dressing room
- Men are not allowed in the dressing rooms and staging areas
- Assistants are not allowed backstage or in the wings
- Photography or video in the dressing rooms is strictly prohibited and will result in disqualification without the benefit of any refund



## SPORTSMANSHIP

Being a good sport means demonstrating self-control and respect for others. These are qualities of America's Ideal Miss role models.

- Poor sportsmanship will not be tolerated from delegates, family, friends or guests
- Attendees in violation will be asked to leave without the benefit of any refund
- Delegates in violation will forfeit all awards, prizes, gifts and all fees
- In support of all delegates, we ask guests to clap and cheer for everyone

We look forward to a pageant where every delegate feels like she's progressed and benefited from her participation. We are here to empower and support each young woman.



# PAGEANT

## ITEMS TO BRING

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### ITEMS FOR REGISTRATION

- Copy of birth certificate  
*(phone copy is acceptable)*
  
- Photogenic Photos  
*(be sure to include name and age division on the back of all photos)*

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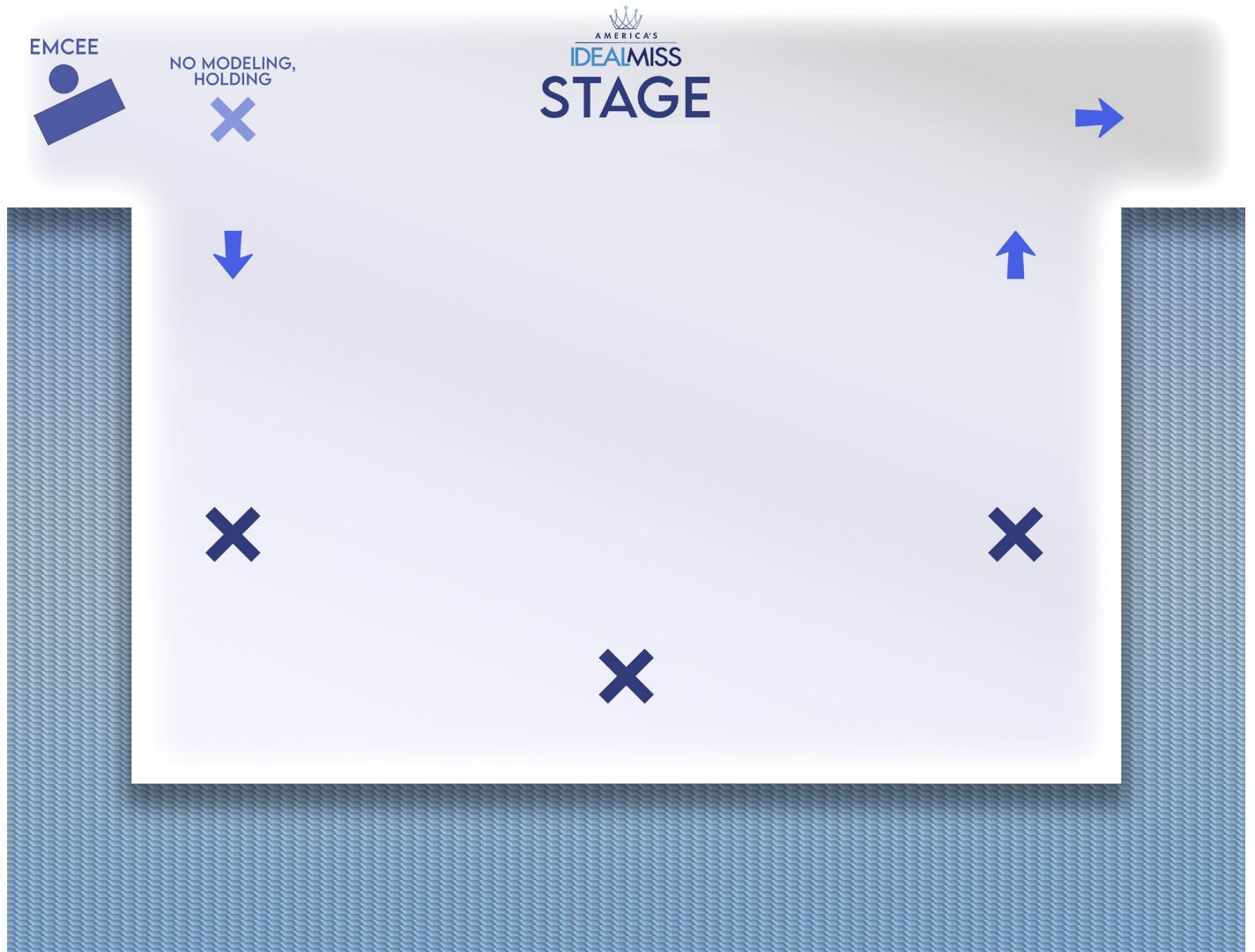
- America's Ideal Miss t-shirt  
*(pick up your t-shirt at Registration)*
  
- White Shorts, Pants or Skirt  
*(to be worn with your America's Ideal Miss t-shirt for rehearsal and group photo)*



# FUN FASHION, CASUAL WEAR, ACTIVEWEAR, SWIMSUIT

## WALKING PATTERN

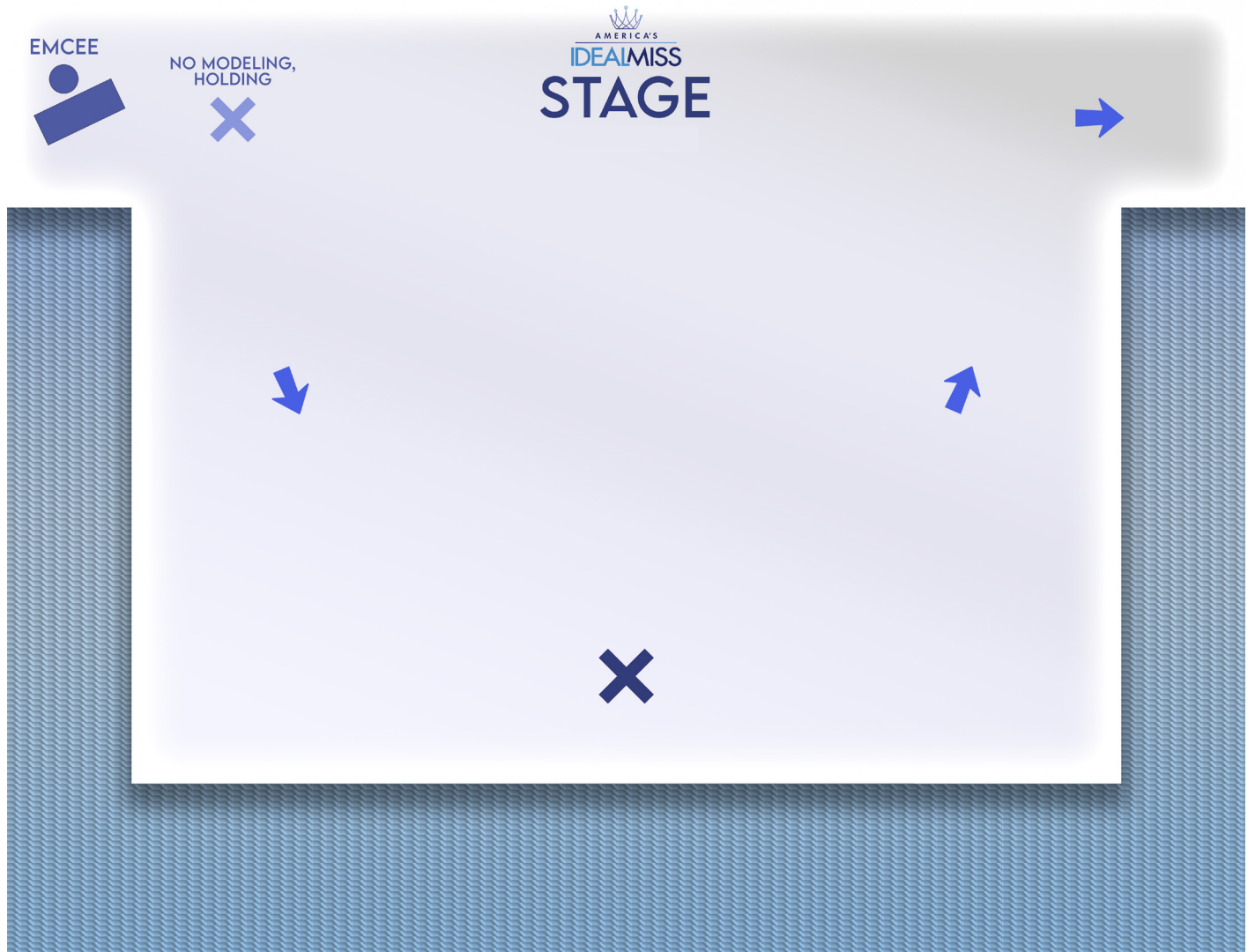
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# EVENING GOWN

## WALKING PATTERN

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# MESSAGE

## FROM THE DIRECTOR

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To all our delegates, this year's America's Ideal Miss Alabama Scholarship Pageant promises to be exciting and fulfilling! We hope you are ready for an unforgettable experience that will be impactful and rewarding. And for the newly crowned titleholders, it will be the beginning of an incredible journey of personal growth as they advance on to the most sought-after national pageant of 2023!

We are here for you and available to answer any questions, so please feel free to contact us! We look forward to seeing you on our fabulous stage at America's Ideal Miss.

Sincerely,

*Rodney and Pam*

Rodney Hullender and Pam Chambers  
423.718.1111  
[americasidealmissAL@gmail.com](mailto:americasidealmissAL@gmail.com)

